

Subject: Tomorrow Councilmember O'Farrell Attending Hollywood Media District Annual Stakeholders' Meeting

From: Lisa Schechter <lisa@mediadistrict.org>

Date: 09/21/2016 03:07 PM

To: Dave Cano <david.cano@lacity.org>

CC: Dan Halden <daniel.halden@lacity.org>, Jim Omahen <jim@mediadistrict.org>, William Ayala <william.ayala@lacity.org>

Dear David:

Just wanted to circle back with you regarding tomorrow's event for the Hollywood Media District BID. The proposed agenda is as follows as I understand that the Councilmember might have a press conference to attend directly after.

Location: Line 204 Roof Top - 1034 N. Seward Street (Complimentary Valet Parking Available) (one block south of Santa Monica)

Time Line:

5:00pm Arrivals and Check In

5:45pm Welcome Remarks - Laurie Goldman, President of the BID

5:55pm Open Forum - Public Comments

6:05pm Remarks - Elected Officials (This is where the Councilmember will speak along with Controller Ron Galperin, Commissioner Kevin James)

6:15pm Raffle Drawing & Adjourn to Reception

William at your office should have ready three (3) certificates (Hollywood Media District BID, Hollywood Beautification Team, Universal Protection Services) Make sure that Dan has them when he arrives. Just in case someone need to reach me during the event I will have my cell phone on me:

Lisa Schechter cell (818) 903-6970 (text, email, phone)

Thank you again for your assistance and support!

Lisa Schechter
Executive Director
Hollywood Media District BID
1040 N. Las Palmas Avenue
Hollywood, CA 90038
(323)860-0025 Direct
(323)860-0026 Fax

MediaDistrict.org